

Cyclone Montego Torino

REGISTRY UPDATE 5/26



ONE MILLION MILES TOUGH!



Motorcraft Spark Plugs can take a beating in 53 Ford, Oldsmobile, and Chrysler big city cop cars. After 100,000 miles, they still look like new. Motorcraft Spark Plugs made for a total of 100,000 miles. Motorcraft Spark Plugs made for a total of 100,000 miles. Motorcraft Spark Plugs made for a total of 100,000 miles.

Meet a single Motorcraft Spark Plug tested to fail. And, that's something to remember when you demand performance. The Motorcraft Spark Plug is the only brand tested to fail. Motorcraft Spark Plugs are the only brand tested to fail. Motorcraft Spark Plugs are the only brand tested to fail.

Specify the spark plugs tested to fail. Don't specify which brand of spark plugs you want. Specify Motorcraft. They're the only spark plugs tested to fail. Motorcraft Spark Plugs are the only brand tested to fail. Motorcraft Spark Plugs are the only brand tested to fail.

Motorcraft
DON'T ASK FOR TROUBLE. ASK FOR MOTORCRAFT.

Durability Champion!

This Comet drove 100,000 miles at over 105 miles per hour!



Sales Champion!

This is Comet's Leap Year...sales up a whopping 55%!

First came Daytona, Florida. Four specially equipped Comets each drove 100,000 miles, averaged over 105 mph. Now Comet delivers another great performance—a rousing 55% sales gain over the same period last year. See the cause of all the excitement: the elegant Calliente (shown), or Comet's newest, Cyclone with Super 289 V-8.

COMET

A MERCURY PRODUCT
WORLD'S 100,000-MILE DURABILITY CHAMPION
LINCOLN-MERcury DIVISION
WIDE WALT DISNEY'S MAGIC SATURDAY AT THE FORD MOTOR COMPANY BUNGER ROTUNDA, NEW YORK, WORLD'S FAIR

Resto Tips: 70-71 Cyclone grills use 3 colors & lots of masking tape if you are refinishing.

MOTORCRAFT ARRESTS SLUDGE!



Get the oil filters Tested Tough in big city cop cars.

High-mileage Motorcraft oil filters are being tested in big city cop cars. Where wear and tear is high, Motorcraft oil filters are being tested in big city cop cars. Where wear and tear is high, Motorcraft oil filters are being tested in big city cop cars.

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Semigloss

black, Argent wheel paint, Spray Grey





Name: Mercury.
Anatomy: glass-wrap over a rail.
Drag Racing Magazine recently named this one "Performance Car of the Year."
Don Nicholson drove it to 135 victories in 10 months for a 90.6 winning percentage.
Jack Chrisman cranked it up to a strip-gobbling 184.42 mph at Riverside.
However you slice it, Mercury is the boss on the drag strips.
We thank Drag Racing Mag for the recognition.
And we invite you to make your Mercury dealer your headquarters for high performance parts and equipment.
See your Mercury Man. Let him shape up a hauler for you.




Meet the top hauler.

APRIL 1967

Why they drove 3 Comets from the bottom to the top of the world:
To show why Comet's the world's durability champion.
This kind of durability and beauty is yours in every '65 showroom Comet.




From Cape Horn to Fairbanks, Alaska, Comets roared almost nonstop through 18,200 rugged miles.





Mud, snow, torrential rains in 24 hours, and they left at the bottom of the world.

Comet, Carolina (shown with drivers in "ready" gear) was one of three in Cape Horn-Fairbanks grind.



Mercury Comet
the world's 100,000-mile durability champion

40 LOOK 2-40



Back issues of the club newsletter – all 34yrs are available not just those listed below; \$1.50 for members, \$2.50 nonmembers

11/15/20	Cyclone vintage Cycle	70-71	70.5 Falcon	repo quarter panels	70-71 Data Analysis
3/15/21	Torino Beer	72-76	79 Cougar	electric hideaways	72-6 Data Analysis
8/29/21	Cyclone 3.7L V6	70-71	71 Halo Torino	Exhaust	70-71 Data Analysis
2/22/22	Cyclone flathead	64-67	66 Cyclone PaceCar	CJ gas pickup	72-9 Ranchero &77-9
8/29/22	Cyclone wiper blades	70-71	70 Cyclone GT	Auto shifter bushings	70-71 Data Analysis
4/8/23	Torino Bananna Bike	68-9	Vintage Torino racer	Cyclone rear spoiler	68-69 Data Analysis
9/10/23	Cyclone racing bike pedals	70-71	71 Cyclone GT	Wide angle right mirror	70-71 Data Analysis
5/5/24	Montego Cigs	72-76	73 Montego GT racer	Data plate overlay	72-6 Data Analysis
11/15/24	Cyclone 5th wheel	70-71	70 Spoiler RD's build	hydraulic clutch assembly	70-71 Data Analysis
5/10/25	Cyclone model airplane engine	68-9	69 Cale Convertible	68-9 Merc back trim/letters	68-69 Data Analysis
9/38/25	Cyclone wheels	70-71	71 Torino Convertible	Wiper arm bushing	70-71 Data Analysis

Our noncar Comet is brand of model airplane

